❖ **PLACEMENTS**

❖ **7.3.1. INSTITUTIONAL DISTINCTIVENESS [PLACEMENTS]**

As per the vision and mission statements, the institute has been focusing on the holistic development of students while aiming at excellence in education and meeting the quality standards set by the regulatory bodies.

- The institute, implements university curriculum through well planned and effective teaching learning activities blended with latest pedagogy approaches. Various approaches have been taken to enable students to meet their individual needs.

- Exposure to students throughout their educational program is provided by mentors, industry experts, professionals, and innovators. This enables them to be work ready. The institute proactively identifies the curriculum gaps and makes the provision for imparting the content beyond syllabus bridging the gaps.

- The students are facilitated to work on relevant problem related to society, industry through projects. Students are enabled to work environment through regular industrial visits and also they are sent to internships. The institute also organizes various programs for providing hands-on training to the students of latest technology adopted by the industry.

❖ Students are also motivated to reach out to the industry for various industrial projects. The technical fests and model exhibition are features of developing hands on experiences among students. Placement makes a huge impact in the development of the institute through placing thestudents in well reputed core companies.

❖ Institute has made a maximum outreach by Campus Placements and that has resulted in Admissions. Boom of service industry has made anenormous impact to the students in marching towards placements. Career dreams of the students were fulfilled by the Placement Cell of the Institute.

❖ Proper counselling and mentoring system of the institute has facilitated the students identify their areas of interest against placements.

❖ The Training department of the Institute helps in identifying the recent technological advancements in core and IT Industries.

❖ Industrial requirements were mapped effectively and efficiently through Institutes Placement and Training Cell.

❖ Institutes Placement Cell is lead by a well experienced Placement Officer.

❖ All placements related actives were driven the Institutes Placement Officer. Institutes Placement Officer is supported by Individual Department wise placement Coordinators. Outstanding rapport created by the Institutes Placement Officer with Industries, helps in repeated Campus Visits.

❖ Students nurturing related actions against the placements were conducted by the Placement Cell, for students from their first year on-wards. As suggested by the Principal and the Placement Cell, a separate session is

❖ allotted in the time table for placement related training preferably before or after college hours or Sundays/Holidays.

- ❖ Placement is offered to the Students only on the basis of their acceptance. Student's acceptance is collected by a separate placement opting form.
- ❖ The exhaustive placement training is offered only to those who have opted for campus recruitment. Institute's MOU with Industries, has made a massive impact in Placements, it has brought many Campus to Corporate connect programmes, Industrial Visits, Internships etc.,
- ❖ A great bond between the Institute's Placement Cell and the Industry, students quality are the major motive behind repeated Campus Visits.
- ❖ A competent faculty team is deputed to take care of Training related assistance by the Training Office to train the students for Placements.
- ❖ An assortment of offline related training and online related training were offered to the students to enhance aptitude, mental ability and reasoning skills of the students.
- ❖ Industrial visits and Internship related projects arranged by the Institute are acting as the backbone in setting up the students for placement. Code of Conduct is also one of the chief of Institutes success in Placements.
- ❖ Facilities rendered by the Institute like travel arrangements, on duty for the students attending both on and off campus drives are also one of the cause behind placement success.

- ❖ **Importance of Campus Placement:**

- ❖ Now-a-days majority of the students' goal and their parents' ambitions is to get job immediately after completion of degree course. Further, now-a-days most of the employees are recruiting in any corporate company through campus placements only.
- ❖ Government recruitments are only 1-2% of the graduates, every year. Hence, campus placement is most important factor for the degree student during the study of course.

❖ **Campus Drives – selection process:**

❖ Now-a-days campus Placement made by reputed IT/Software companies for the students of Aditya Degree College Rajahmundry (ADC) was the first aptitude (arithmetic and reasoning) test followed by technical round (programming skills) and last round HR Interview (English Communication Skills).

❖ **Aditya's training in Arithmetic and Reasoning:**

❖ The very beginning round of any campus recruitment is Arithmetic and Reasoning. In any campus drive; only shortlisted students in the first round of selection process (Arithmetic and Reasoning) would be eligible for further rounds of selection process i.e. Technical and HR Rounds.

❖ Even, the student is genius in Technical and HR rounds, there is no use if he disqualified in first round of selection process. Hence, ADC has recruited expertise arithmetic and reasoning lectures to offer training its students. This training will be offered to the students from the first semester of the course.

❖ Exclusive 60000+ questions in arithmetic and reasoning have been prepared by the expertise lecturers based on the previous industry questions. These bits were placed in Touchstone platform for regular online practice of the students.

❖ Every weekend an online test will be conducted to assess the student performance. After completion of assessment test doubts clarification session on the test will be conducted.

❖ Beyond this, ADC suggested its students Test Series/Adda 247/Indiabix/Banker Apps for the regular Aptitude practice in effectively.

❖ **Aditya's training on competitive coding:**

❖ To keep ready the student to face coding interviews with high confidence in any multinational IT/Software companies at a global level, ADC is providing regular/periodical online coding training to its students by its coding experts during the course period.

❖ ADC has established it own Coders HUB by choosing best technical trainers in its faculty. These faculty members were specially trained by Technical HUB experts.

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- ❖ ADC Coders HUB and TECHNICAL HUBs are determined to train students in coding online with the sole aim of providing the best position in world-renowned software companies with the best package.
- ❖ This, online training will be imparted by IT / Software professionals at ADC who specialize in coding. This is an exclusive training for ADC students.
- ❖ **CISCO, Oracle and Microsoft certification programs:**
- ❖ CISCO Net Working Academy, Oracle and Microsoft are one of the best certificate authorities in coding training which are globally recognized.
- ❖ All the CMM Level-5 software companies are giving their priority to these certificates.
- ❖ ADC has associated with CISCO, Oracle and Microft by incurring lakhs of rupees to offer certificate courses for its students. ADC is the institution associated with these companies in our district.
- ❖ These companies will conduct online classes and tests regularly and after completion of course period, they will issue the *"Programming Course Completion Certificate"* to the students who have performed well in the final online test.

- ❖ **HackerRank – Coding online training Module:**
- ❖ Students are advised to spend more time on HakerRank platform for coding training by applying their knowledge and getting hands-on practice.
- ❖ Further, the students are specially advised to spend more hours on daily practice tests with high concentration and make efforts to overcome their drawbacks/deficiencies in getting 5 STAR ratings in each programming language through HackerRank.

- ❖ **Online Tests on HackerRank, Arithmetic and Reasoning:**
- ❖ ADC will conduct online tests on HackerRank, Arithmetic and Reasoning from time to time to further assess the student skill levels in the above.
- ❖ Students should attend these online tests without fail. These online tests will further increase their ability levels in facing first and second rounds of any campus placement drive by renowned software companies.

❖ Their daily online tests will be monitored by the HODs/Principal regularly and will be informed their level of performance through WhatsApp. The schedule of online tests will be informed in advance through whatsapp.

❖ **English Communication skills through Pearson MePro:**

❖ Today, all corporate/multinational companies are giving preference only to those who have shown the highest proficiency in English Language (speaking, written, reading and listening) while recruiting their employees through campus recruitments.

❖ Keeping in view of the above and with the aim of imparting more proficiency in the English language and communication skills in ADC students, ADC has entered MOU with *Pearson India Education Services Pvt. Ltd.* who are the leaders in providing effective online practice product in English language and communication.

❖ **Skills Covered:** All 4 core language skills are covered by Pearson MePro i.e. • Listening • Speaking • Reading • Writing. In addition to the above, Grammar and Vocabulary are given additional focus by covering them in separate tasks. Content of Pearson MePro helps students to face any HR interview of any corporate/multinational company with high confidence and also prepare for competitive exams like PTE, TOEFL & IELTS.

❖ **Product Architecture:** The Product has a total of 10 Levels and covers learning outcomes from CEFR Level A1 to C2. Each level has 10 Modules that are based on a particular theme. Each Module has a total of 8 tasks that cover the 6 skills detailed above. Each level has 2 Quizzes, 1 Review Test & 1 Level Completion Test.

❖ This software consisting of language exercises, video grammar lessons, English speaking, listing and writing tests, full practice tests, thousands of test practice questions etc. Students can attend the tests regularly in this software. After completion of each test, the software will mark their

❖ mistakes and correct it immediately. So that, the student can improves his/her English language and communication skills effectively.

❖ **Establishment of Placement Offices:**

❖ ADC has established its own placement offices at all the major cities in India. ADC recruited staff exclusive to invite the corporate companies for conducting their campus drives at ADC. For this, ADC incurring lakhs of rupees, every year.

❖ **Organizing Achievers Day:**

❖ It is customary for ADC to share the placement achievements of its students with their parents through a special platform, every year. Through this event, ADC's ambition is to inspire and motivate the other students. Hence, ADC is organizing Achievers day, every year by inviting the renowned people in the society. In this event, ADC will facilitate the placement achiever student and their parents with a memento and shawl to motivate other students and their parents.

❖ By conducting all the above in an effective manner, ADC is enhancing their campus placements, year by year. ADC Rajahmundry will continue the same spirit in the coming years also.

❖ **Students Higher Education:**

❖ ADC is offering special coaching for the students who wants to do their higher education and to get best ranks in PGCETs conducted by the various Universities in the state. Most of the students are achieving best ranks in various PGCETs and doing their higher education @ PG Level in universities/best degree colleges in the state.

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Heartily Congratulations All of you

01.	INFOSYS BPM	329
02.	WIPRO-WILP	108
03.	TCS-BPM	92
04.	ILM	57
05.	HETERO DRUGS	39
06.	SUTHERN LAND	26
07.	DMS-LAB	38
08.	UNSCHOOL	15
09.	SKOLAR	10
10.	CRIO.DO,PLANET SPARK,ARCIS-AI & OTHERS	230

Campus placements of *Aditya* students

Year 2023 batch

- Contact No: 9000376664,9866076668

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01.	Infosys BPM	INFOSYS BPM	263
02.	wipro	WIPRO-WILP	157
03.	tcs	TCS-IT	81
04.	Capgemini	CAPGEMINI	54
05.	accenture	ACCENTURE	51
06.	tcs	TCS BPM	43
07.	HETERO	HETERO DRUGS	36
08.	Infosys	INFOSYS-IT	33
09.	IBM	IBM	15
10.		DELOITTE,ZOHO,BYJUS & OTHERS	241

Campus placements of Aditya students
Year 2022 batch

- Contact No: 9000376664,9866076668

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Heartily Congratulations All of you

No.	Company	Count
01	MRF TYRES	106
02	SKOLARO	88
03	WIPRO	79
04	HEXAWARE	54
05	INFOSYS- IT	51
06	INFOSYS- BPM	45
07	DECCAN	42
08	DELOITTE	04
09	CSS CORP	06
10	L&T	01
11	COGNIZANT , PUMA , MIND TREE & Others	102

Campus placements of Aditya students

Year of 2021 Batch

- Contact No: 9000376664,9866076668

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CAMPUS PLACEMENTS OF ADITYA STUDENTS 2019-20

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01	NICE	NICE	144
02	Infosys BPM	INFOSYS BPM	88
03	wipro	WIPRO IT	52
04	deccan	DECCAN FINE CHEMICALS	42
05	tcs TATA CONSULTANCY SERVICES	TCS BPS	36
06	MRF	MRF	25
07	tcs TATA CONSULTANCY SERVICES	TCS IT	20
08	K12	K-12 TECHNO SERVICES	08
09	cognizant	COGNIZANT	07
10	HEXAWARE	HEXAWARE	04
11	Skolaro	SKOLAR	04
12	Deloitte.	DELOITTE IT	03
13		IBM,CONCENTRIX,CAPGEMINI,&OTHERS	165

CAMPUS PLACEMENTS OF ADITYA STUDENTS
2018-2019

- Contact No: 9000376664,9866076668

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